

UNITE VISIT USA - MARCH 12, 2019

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NEWS TO USE IN BRIEF

● **WITH** 270 music venues and Austin City Limits – one of the world’s hottest music festivals – Austin is home to some of the U.S.’s coolest music experiences – but it is now highlighting other attractions, like its sporting events, luxury hotels and many experiences related to culture and the arts. visitaustin.org

● **SAN FRANCISCO** has appointed Hills Balfour as its UK sales, marketing and public relations rep for the next two years. Norwegian began flying direct from Gatwick to San Francisco on March 31. In February, the first Virgin hotel on the west coast opened in the city. sftravel.com

● **NEW YORK’S** Metropolitan Opera House is highlighting performances for ‘new to opera’ visitors (such as *Porgy and Bess*), new Sunday matinee shows and backstage tours to help it become a ‘must-include attraction’ when visiting the city. Tickets are available through Broadway Inbound. made.travel

● **IN** Daytona Beach the 107-room Home2 Suites by Hilton has opened close to the International Speedway. New oceanfront hotels being planned include a Marriott Renaissance, a Courtyard by Marriott and a Springhill Suites by Marriott. daytonabeach.com

