

UNITE MIDDLE EAST - SEPTEMBER 4, 2018

Meeting the Middle East

Delegates gathered at the 'one-stop-shop' event on September 4 at the Grange Tower Bridge, London, for the third annual Unite Middle East event



IN BRIEF

- **WARNER BROS.** World in Abu Dhabi opened in July as the world's first indoor theme park branded around Warner Bros. The park signed a commercial agreement with Etihad aimed at increasing tourism to Abu Dhabi. wbworld.com

- **ACCORHOTELS** was pleased to announce that Movenpick Hotels & Resorts has joined the group. The move will help Accor accelerate growth in the Middle East. Its new hotels in the region include Rixos Saadiyat Island and Fairmont Abu Dhabi (opening in 2019). accor.com

- **MELIA** Hotels and Resorts is rewarding agents selling its products via its Melia Pro training platform. Agents can earn commission and points on bookings which can be exchanged for nights, and save up to 50% on travel agent stays. melia.com

- **OMAN** is focusing on soft adventure and family and beach holidays. This follows increased flights to Muscat, and a new online visa application facility. omantourism.gov.om

